

## Abstract

This study focuses on evaluating the financial planning and analysis (FP&A) practices at Murugappa Group, specifically concerning its Tube Investment Division in Chennai. Murugappa Group is one of India's leading conglomerates with diverse businesses ranging from manufacturing to agriculture, and its Tube Investment Division has been a key player in the production of high-quality tubes, pipes, and related products. Financial planning and analysis are critical to the growth and sustainability of any organization, especially for large, multifaceted corporations like Murugappa Group. Efficient financial planning enables companies to align their financial goals with their strategic objectives, optimize resource allocation, and mitigate potential risks.

The primary objective of this research is to analyze and evaluate the financial planning processes and decision-making mechanisms within Murugappa Group's Tube Investment Division. This study will examine how the division plans, manages, and analyzes its financial resources to achieve operational and strategic goals. It will also explore the financial forecasting methods, budgetary controls, and performance measurement tools used to assess financial health and guide decision-making.

The findings of this study will offer valuable insights into the effectiveness of the financial planning processes at Murugappa Group's Tube Investment Division and will provide recommendations on improving financial management practices, resource allocation, and performance evaluation. The research aims to assist the organization in optimizing its financial strategies to achieve sustainable growth, enhance profitability, and mitigate financial risks.